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FOR IMMEDIATE RELEASE

The New Normal: Michigan Pet Alliance Launches 2022 Grants and Awards Program

June 1, 2022, Bloomfield Hills, Michigan – Michigan Pet Alliance (MPA) announces the 2022 grants and awards program for animal shelters, nonprofit rescues and animal welfare organizations in Michigan. This year's theme is The New Normal.

"The COVID-19 pandemic forced our state's animal shelters to reexamine how they operate," said Joe Dobesh, MPA CEO. "For such a long time, animal shelters and rescues have not had the time to pause and evaluate tasks and processes to decide if they could be done differently, better, more efficiently or, perhaps, not at all.

"The changes caused by the pandemic resulted in new perspectives that are leading the animal welfare industry closer to its ultimate mission of lifesaving."

MPA invites Michigan licensed shelters, as well as nonprofit rescue and animal welfare organizations, to apply for any or all grant awards.

This year's categories and awards:

- The New Normal in Community Outreach: \$3,000
- The New Normal in Creative Programs: \$2,000
- The New Normal in Fundraising: \$2,000
- Standard Operating Procedures / Documents (two awards): \$500 each
- On-site Cat Care Training Grant: \$1,000 value
- Karen Brocklehurst Volunteer of the Year Award: \$100 gift card (nominee must be an MPA member)

"Michigan Pet Alliance values the continuous efforts and hard work of our state's shelters and animal welfare advocates," said Deborah Schutt, MPA chairperson. "Education and advocacy are pillars of our mission to speak with one voice to improve lifesaving and standards of care for our state's pets. Through our annual awards program, we honor and reward those who adapted to change to save more lives."

Grant awards are made possible thanks to the generosity of the Humane Society of Macomb Foundation.

There is no cost to apply for any of the grant awards. The deadline for applications is Thursday, June 30, 2022, at 11:59 p.m. Eastern, at this link <https://www.michiganpet.org/about/mpa-awards/2022-mpa-awards-the-new-normal/>. Winners will be notified in August.

Michigan Pet Alliance

Michigan's only professional trade association of animal welfare organizations, the mission of Michigan Pet Alliance is to work in collaboration and to speak with a single voice to eliminate abuse and neglect of Michigan's companion animals and to save all healthy and treatable homeless companion animals through training, technical assistance, education and advocacy. For more information, please visit MichiganPet.org and follow @MichiganPetAlliance on Facebook.

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